

# Keeping Posted

## Next Week: The New Post



The Post grows younger. Front row, left to right: Kremer, Reukauf, Abecassis, Frazee, Cudd, Foley. Second row: Hull, Lyle, Hostetter, Haring, Grosvenor, Yonkovic. Third row: Patterson, Haverstock, Pryce, Congdon. Top: Knapp, Berg, Young, Vaughan, Owen.

"The scuttlebutt in Los Angeles," writes subscriber Alice F. Curtis, "is that the *SatEvePost* is to appear in a new format this fall, with only one piece of fiction per issue. Now in the housewife set this is causing considerable consternation. Between TV, newspapers and magazines, we are surfeited with How-To-Do articles, Liz Taylor's romances, Jacqueline Kennedy's hairdo, and her daughter's latest cutism. . . ."

In short, reader Curtis wishes to be assured that *The Post* will not abandon its fiction readers.

Assuredly, fiction will not evaporate in "the new *Post*"—on sale next week, at twenty cents—but we will be sifting it through a finer screen, averaging three stories and one serial per issue. Neither will the *Post* SCRIPTS page vanish, as the *Saturday Review* claimed in a recent and friendly preview of our new format. But next week's *Post* will be quite an eye opener. We're convinced our readers will be as enthusiastic about it as we are.

The big change will be in design. We shall introduce end-to-end make-up, which will allow us to refrain from jumping most stories from the front of the magazine to the back. Art editor **Kenneth Stuart** is employing new and exciting techniques of illustration. Our picture staff recently was bolstered by the addition of a second photography editor—**Davis Thomas**, thirty-two, who worked for *Life* for six years in New York and Los Angeles.

Under the label, **SPEAKING OUT: THE VOICE OF DISSENT**, we shall publish each week an article of opinion, often urgent, occasionally satirical, always forthright and controversial. **PEOPLE ON THE WAY UP** is a pictorial feature on men and

women under forty who show great promise. It is edited by **Morton D. Hull**, thirty-four, former English teacher, former Washington reporter, and for the past year an *ADVENTURES OF THE MIND* editor.

To maintain our youthful new appearance we have infused our staff with a large dose of youthful talent. The staff members pictured on this page average twenty-eight years of age and have a wide range of credentials:

**Art Seidenbaum**, recently a Los Angeles correspondent for *Life*, is setting up our first editorial office in L.A., on Sunset Boulevard. **Don Oberdorfer**, a Raymond Clapper award runner-up for his *Charlotte Observer* series on Congressional expense accounts, has joined our Washington bureau. **LETTERS** editor **Jack Haring** once taught a night class in copy editing at American University and had among his students **Nathan A. Haverstock**, who had majored in Greek and Latin at Harvard. Haverstock came to us after six years as a Latin-American specialist with the Library of Congress. Five other young linguists on the staff: **Stephen Berg**, who joined us this summer upon finishing a two-year Rockefeller-Centro Mexicano de Escritores fel-



Photography's Thomas.

lowship in Mexico, where he translated Mexican poetry into English and completed a collection of his own poetry; **David A. Lyle**, who studied at the Sorbonne, is an accomplished deep-sea diver; **Andrée Abecassis**, whose parents immigrated to New York from Morocco, was first in her class this spring at the University of Pennsylvania's Annenberg School of Communications; associate editor **Barbara Graybeal Kremer**, who speaks French, reads German, was val- edictorian of the class of '57 at Marietta College; **Elizabeth Frazee** worked for the ECA in Paris for three years, came to us after a stint as editor of Phi Beta Kappa's *The Key Reporter*.

**Zen Yonkovic** and **Homer Grosvenor** have been deeply involved in the revamping of *The Post*. Yonkovic produced sample layouts for more than two years before we settled on a new format. Grosvenor has been our production specialist; now he helps edit *THE FACE OF AMERICA*. Copyreader **Dick Pryce** worked for nine papers before coming to *The Post*. Pryce's officemate, **Harold P. Hostetter**, earned a Phi Beta Kappa key while working his way through the University of Pittsburgh as a full-time reporter for the *Pittsburgh Press* and the *Johnstown Tribune-Democrat*. Three of our young rewrite editors—



L.A.'s Seidenbaum.

D.C.'s Oberdorfer.

**Daniel Knapp**, **Thomas B. Congdon Jr.** and **Benton R. Patterson**—have written *Post* articles and/or stories in their free time. **Roger Vaughan** and **Sam Young** are photography assistants. Young was editor of the Harvard *Lampoon*; Vaughan is a graduate of Brown and of our Curtis training program. Manuscript reader **Kent Owen** was captain of the Indiana University brain team which competed on TV's *G-E College Bowl* this spring. And the three young researchers in our library—**Frances Foley**, **Sally Reukauf** and **Joy Cudd**—are bright, industrious and pretty.

When that *Saturday Review* editor made the erroneous statement that the *POST* SCRIPTS page was on the way out, could he have meant **KEEPING POSTED**? KP will be merged with the table of contents next week. We'll see you there.

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